



Shepherd Color Red-Shade Blues

Strong True-Blue Colors

Cobalt blues can be broken down into two major groups: red or green-shade. The red-shade cobalt blues are better known because their bright chromatic tones are valued in many eye catching colors including corporate and branding logos. Shepherd Color has a wide range of cobalt blues for a number of applications from high-durability coatings, glass enamels, to coloring concrete for handicap parking designation. In plastics, the cobalt blues don't promote warping in polyolefins like common phthalo blues. When it comes to critical applications, customers turn to the true-blue options that Shepherd Color provides.

Depending on the pigment, many of our Blue pigments are FDA compliant and are ideal for:

- Building and Construction
- Architectural Applications
- High-Durability Applications
- Automotive Coatings
- High-Heat Coatings
- Engineering Plastics
- Transportation/ACE Applications
- Artist Materials

385	<ul style="list-style-type: none"> • High temperature stability • Resistant to acids, bases and solvents • FDA compliant for coloring articles used for producing, packaging and transporting food 	10G580	<ul style="list-style-type: none"> • Balance of masstone color and tint-strength • High temperature stability • FDA compliant for coloring articles used for producing, packaging and transporting food
10K525	<ul style="list-style-type: none"> • High exterior durability • High UV opacity • Easy dispersion in concrete and cement 	214	<ul style="list-style-type: none"> • Inert to acids, bases, solvent and UV • Cost-effective, reddish shade for general purpose use • FDA compliant for coloring articles used for producing, packaging and transporting food
30C588	<ul style="list-style-type: none"> • Easily dispersed, no grinding • Compatible with solvent and water • Outstanding weathering performance 	299	<ul style="list-style-type: none"> • Reddest-shade blue for inspiring paints • High temperature stability • Acid washed for low soluble cobalt for artist color applications
30C591	<ul style="list-style-type: none"> • Easily dispersed, no grinding • Bright red-shade blue masstone • High heat and chemical resistance 	10G513	<ul style="list-style-type: none"> • Bright blue masstone • No cobalt content • High total solar reflectance

ABOUT THE SHEPHERD COLOR COMPANY

Founded in 1981, The Shepherd Color Company produces a wide range of high-performance Complex Inorganic Color Pigments (CICPs) used in a variety of industries. These pigments are an extraordinary class of inorganic pigments that offer stable, long-lasting color for many applications. They have unbeatable weatherability, heat and chemical resistance, are non-warping and easy to disperse. *More Expertise. Better Performance. Best Value. That's Shepherd Color.*