



'It's Not Easy Being Green' – Kermit the Frog

Shepherd Color's green pigment line doesn't blend in with other ordinary greens

The color green represents many things: St. Patrick's Day, plants, and fresh cut grass. Green is the color of life, the color of seasonal renewal as the grass comes out of its dormant stage and turns beautiful shades of green in the spring. On the other hand, someone can be 'green with envy,' representing jealousy. As with many colors, green can mean a lot of things depending on the culture. Its association with nature, the "Green" movement was introduced for the use of environmentally friendly products.

Shepherd Color makes being green easy. Our green line is highly heat and chemical resistant, compatible with solvent, waterborne, and 100% solids, and they are highly durable with dark masstones.

Our Green pigments are ideal for:

- Building, Construction, and Architectural Applications
- Automotive Coatings
- High-Heat Coatings
- Engineering Plastics
- High-Durability Applications
- Food Packaging
- High-Temperature Cookware Coatings

<ul style="list-style-type: none"> • No nickel or chromium in formulation • FDA food packaging approved • Higher chromacity than chrome oxide pigments 	<ul style="list-style-type: none"> • Resistant to acids, bases, and solvents • High temperature stability • Non-warping in polyolefin 	<ul style="list-style-type: none"> • Dark masstone • Non-bleeding or migrating • Durable color 	<ul style="list-style-type: none"> • No chromium in formulation • FDA food packaging approved • Non-warping 	<ul style="list-style-type: none"> • High Total Solar Reflectance (TSR) • Dark masstone • Excellent UV and visible opacity 	<ul style="list-style-type: none"> • Easily dispersed, no grinding required • Maximum tinting strength • Highest opacity 	<ul style="list-style-type: none"> • No chromium in formulation • Easily dispersed, no grinding required • Maximum tinting strength 	<ul style="list-style-type: none"> • Easily dispersed, no grinding required • Dark masstone • High heat and chemical resistance 	<ul style="list-style-type: none"> • Easily dispersed, no grinding required • No organic dispersion aids or resins included • Compatible with water and solvent systems and plastics
10G603	187B	179	10G655	10C650	30C654	30C612	30C678	30C659

ABOUT THE SHEPHERD COLOR COMPANY

Founded in 1981, The Shepherd Color Company produces a wide range of high-performance Complex Inorganic Color Pigments (CICPs) used in a variety of industries. These pigments are an extraordinary class of inorganic pigments that offer stable, long-lasting color for many applications. They have unbeatable weatherability, heat and chemical resistance, are non-warping and easy to disperse. *More Expertise. Better Performance. Best Value. That's Shepherd Color.*