



Brown Pigments Are Among the Oldest Pigments Ever Created

Yet, there's nothing prehistoric about Shepherd Color's brown pigments

When you think about the color brown, what do you think of? Fall colors, soil, coffee, Cleveland, or maybe Thanksgiving and a perfectly cooked turkey? Brown is a color between red and yellow, and has low saturation. We learned early as kids that mixing red, black, and yellow paints will make brown. Brown says stable, reliable, and is the color of our earth.

Shepherd Color browns include: Brown 19FDA, 10P857, 10P850, and 30C888. These Browns have outstanding weathering properties, high opacity and chromaticity.

Our Brown pigments are ideal for:

- Building, Construction, and Architectural Applications
- Electronics
- Automotive Coatings
- High-Heat Coatings
- Engineering Plastics
- High-Durability Applications
- Food Packaging
- High-Temperature Cookware Coatings

Brown 19FDA

- ✓ High temperature stability
- ✓ Durable color
- ✓ FDA compliant for food packaging and cookware coatings

Brown 10P857

- ✓ Excellent opacity
- ✓ High heat stability
- ✓ Compatible with most plastics systems

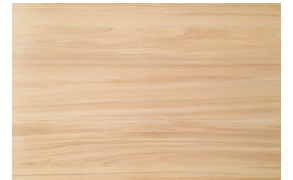
Brown 30C888

- ✓ High opacity and chromaticity
- ✓ Easily dispersed, no grinding required
- ✓ High IR reflectivity with outstanding weathering performance

Brown 10P850

- ✓ High temperature stability
- ✓ Iron-free brown for PVC
- ✓ Non-bleeding or migrating and inert to acids, bases, and solvents

Sample Uses: High-temperature cookware coatings and wood grain effects



ABOUT THE SHEPHERD COLOR COMPANY

Founded in 1981, The Shepherd Color Company produces a wide range of high-performance Complex Inorganic Color Pigments (CICPs) used in a variety of industries. These pigments are an extraordinary class of inorganic pigments that offer stable, long-lasting color for many applications. They have unbeatable weatherability, heat and chemical resistance, are non-warping and easy to disperse. *More Expertise. Better Performance. Best Value. That's Shepherd Color.*